



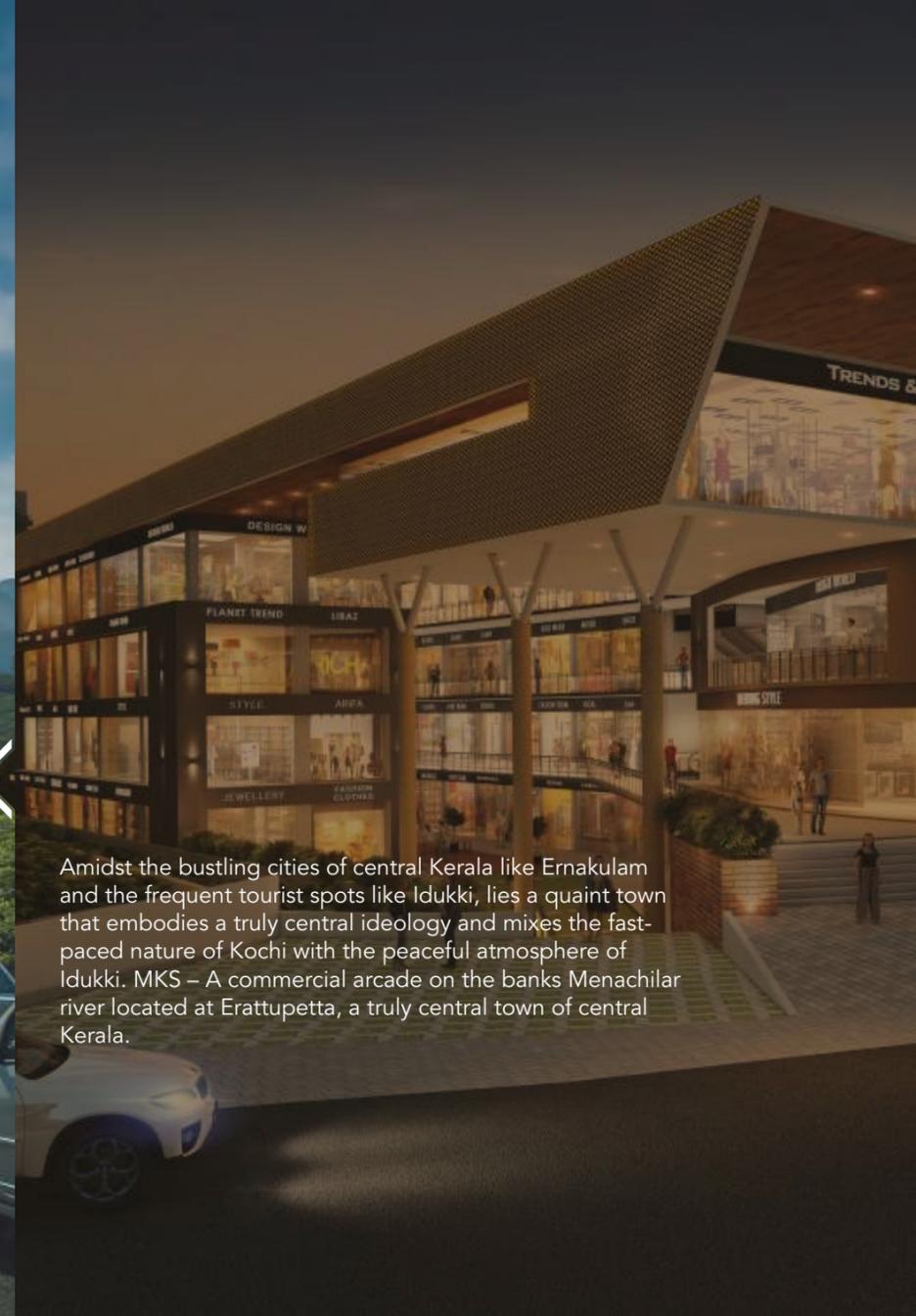
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ERATTUPETTA,  
THE VALLEY OF TOMORROW

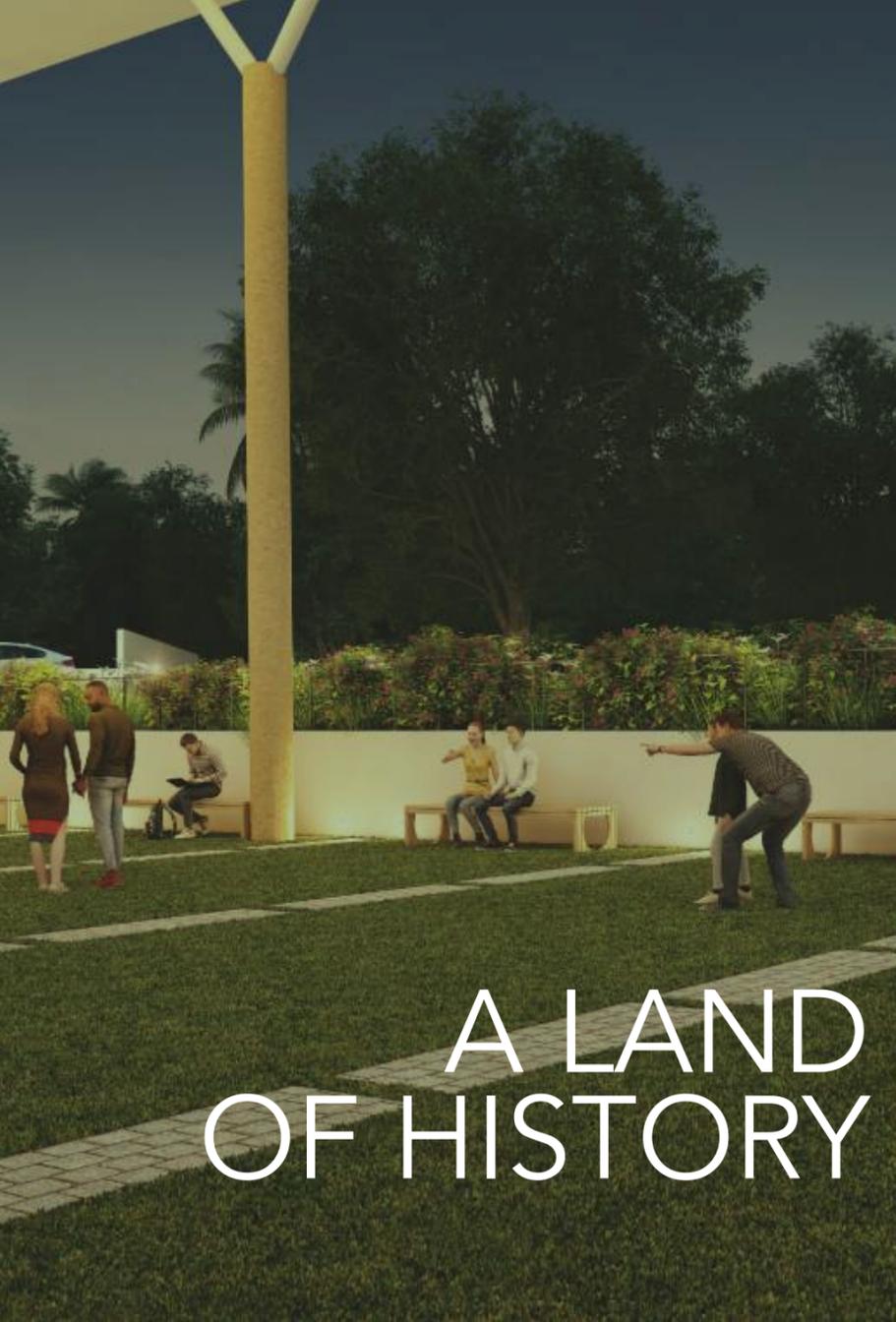
**mkks**mall



# AT THE HEART OF CENTRAL KERALA



Amidst the bustling cities of central Kerala like Ernakulam and the frequent tourist spots like Idukki, lies a quaint town that embodies a truly central ideology and mixes the fast-paced nature of Kochi with the peaceful atmosphere of Idukki. MKS – A commercial arcade on the banks Menachilar river located at Erattupetta, a truly central town of central Kerala.



# A LAND OF HISTORY



Home to the Princess of Poonjar and many a famous Muslim scholars, the social ecosystem of Erattupetta has always been that of harmony and peace. An atmosphere that helps in developing land and advancing infrastructure- perfect for businesses and consumers.

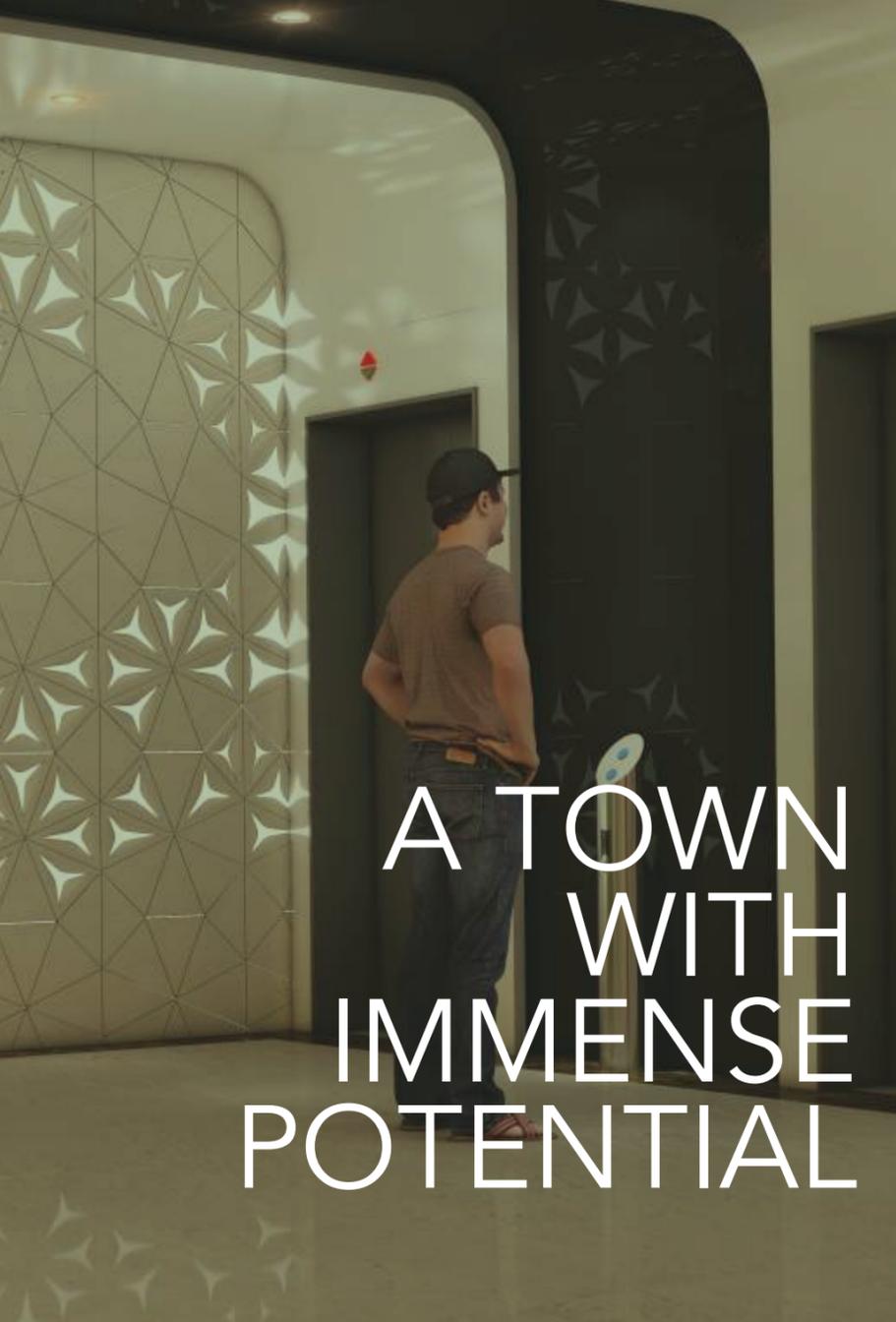




# A LAND THAT BRINGS PEOPLE TOGETHER



“Eraaru” part of erattupetta comes from the literal translation of its geographical location. Where the two rivers (aru) merge as one and “petta” means town. Erattupetta lies on the bellmouth of Kerala’s famous tourist location Vagamon and is on the way to the major cities, it acts as a pit stop for tourists looking for good food and vibe, bringing people together



# A TOWN WITH IMMENSE POTENTIAL

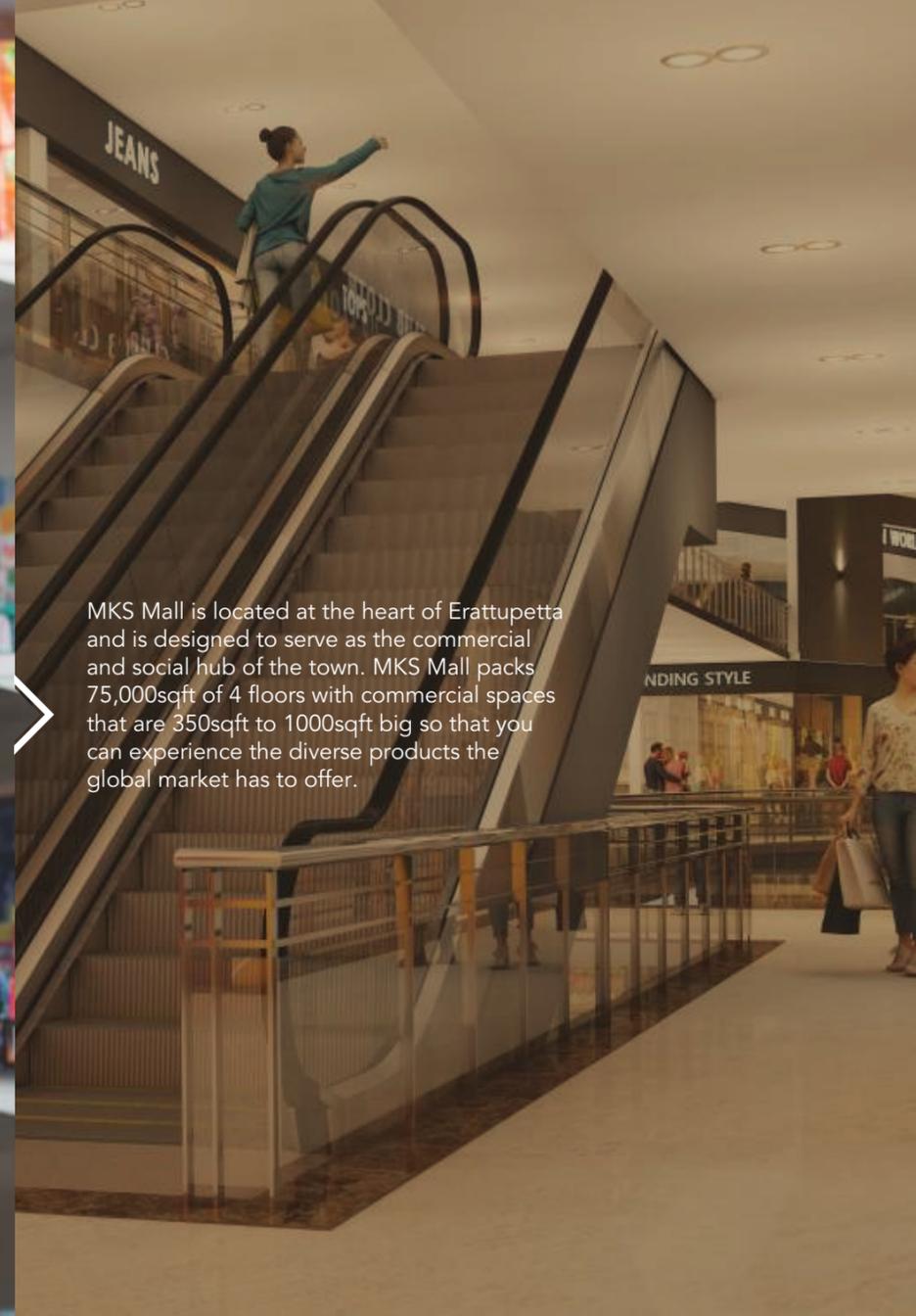


Serving as a gateway to trade, Erattupetta is a famous trading center for all hill produces and is ideal for trade because of its central location. MKS would act as a cultural hub for the good number of expatriate population and a booming Vagamon tourists looking for a peaceful place to relax with friends and family.





A PLACE  
FOR  
EVERYONE



MKS Mall is located at the heart of Erattupetta and is designed to serve as the commercial and social hub of the town. MKS Mall packs 75,000sqft of 4 floors with commercial spaces that are 350sqft to 1000sqft big so that you can experience the diverse products the global market has to offer.



# A SPOT FOR LEISURE

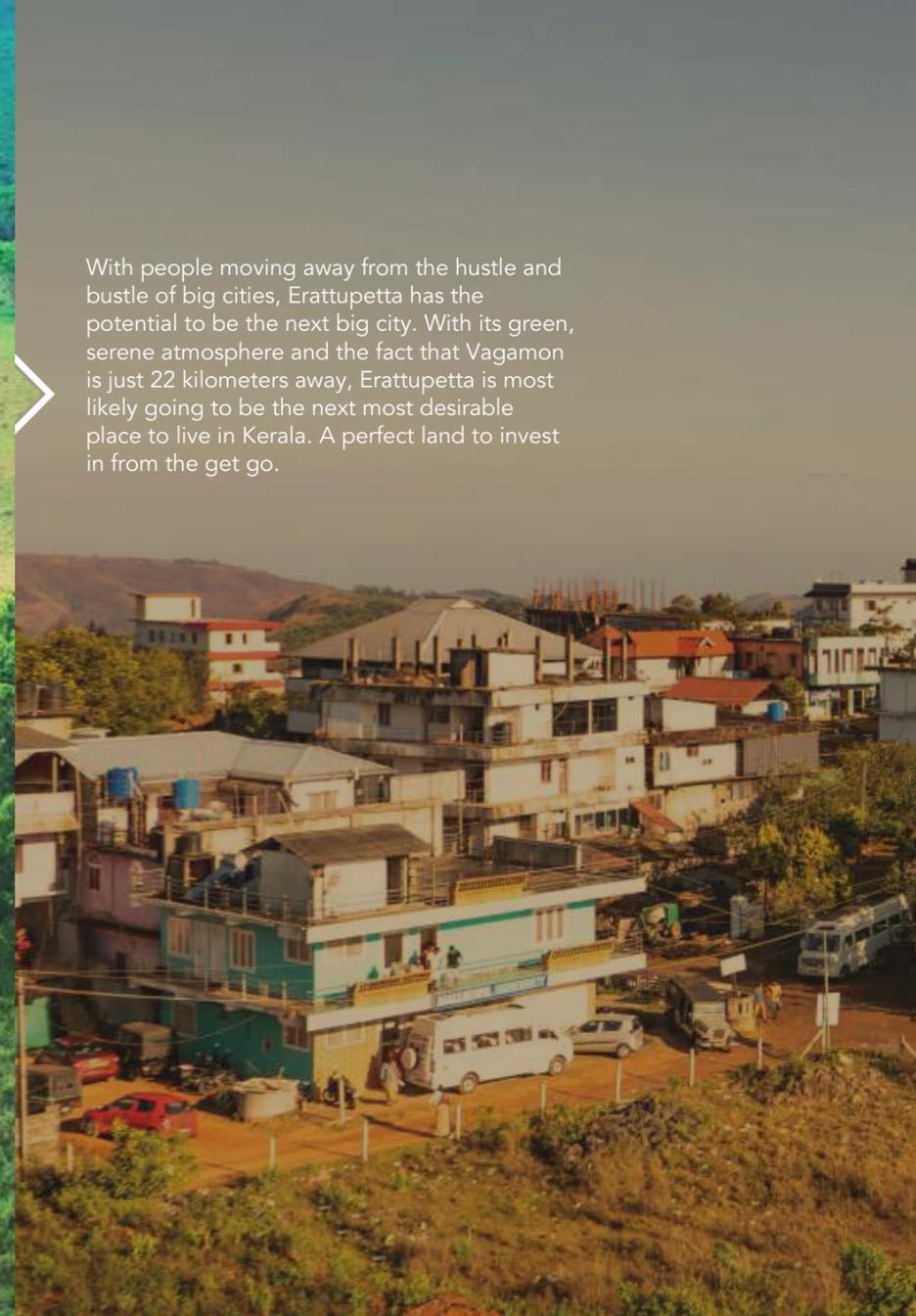


MKS mall is designed to be a vibrant place where the people of Erattupetta and visitors can go for a fun day out. With all the big city facilities like basement and terrace car parking, car lift, escalator, centralized air conditioning and premium interiors, one can elevate their shopping experience- a place that they keep going back to.





# A REALLY GOOD INVESTMENT



With people moving away from the hustle and bustle of big cities, Erattupetta has the potential to be the next big city. With its green, serene atmosphere and the fact that Vagamon is just 22 kilometers away, Erattupetta is most likely going to be the next most desirable place to live in Kerala. A perfect land to invest in from the get go.



# A LAND PASSED DOWN BY GENERATIONS

Situated in the Thodupuzha highway, close to the Meenachilar river the land proposed to build MKS Mall belonged to MK Sadukutty, the fourth son of late Kochumohammed and is now owned by his third daughter MS Mariyam Beevi. Named after MK Sadukutty, his love for development that saw the construction and advancement of many crucial infrastructures in the Idukki district and his philanthropic love for societal development is what drives the idea behind MKS Mall.



BASEMENT FLOOR



TERRACE FLOOR



LOWER GROUND FLOOR



UPPER GROUND FLOOR



FIRST FLOOR



SECOND FLOOR



LOCATION MAP

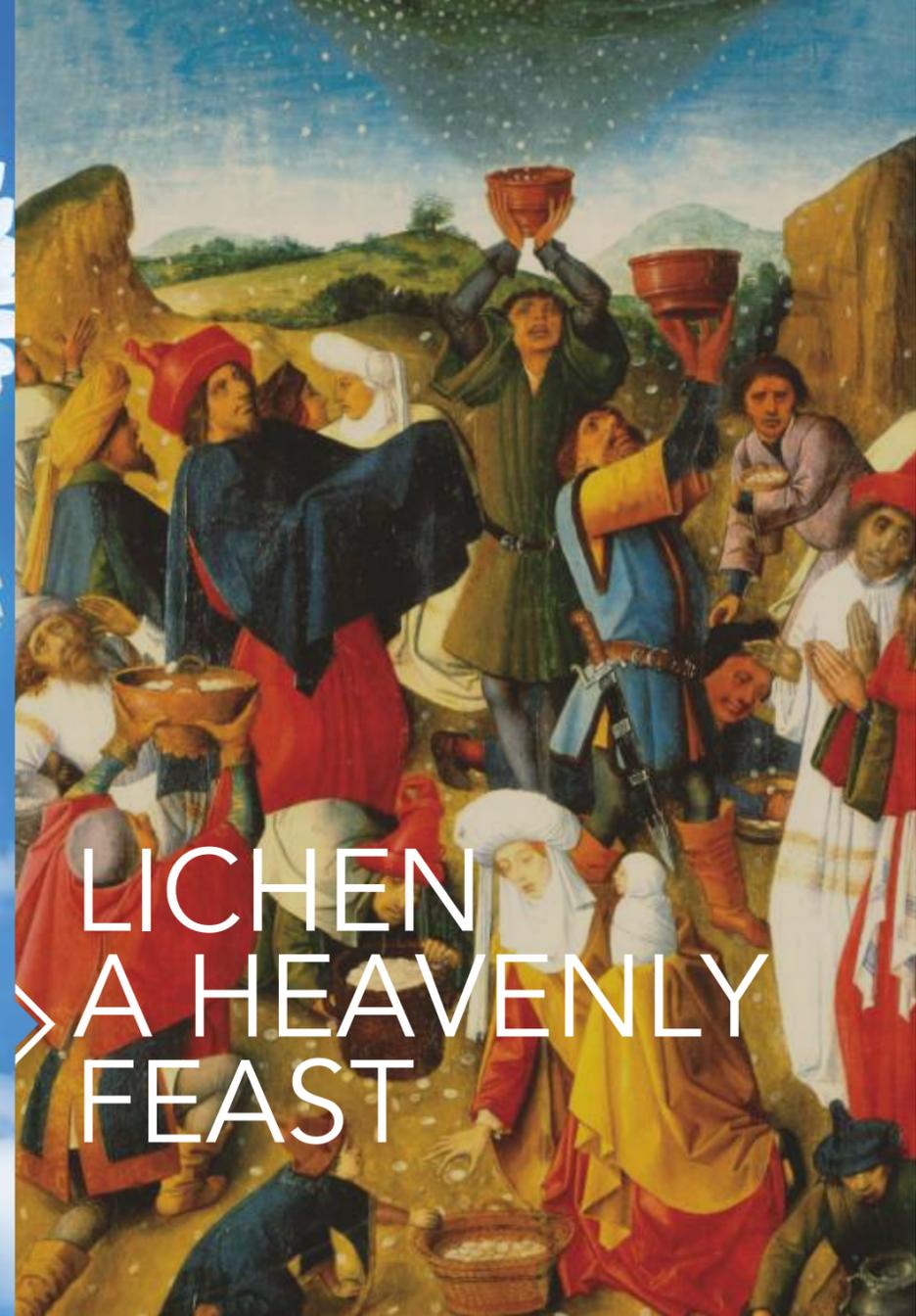


The brand name Lichen stems from the biblical significance of the word manna. It goes back to Egypt, where the Israelites were suffering under the rule of Pharaoh. The Lord heard the Israelites cry for help and sent Moses to save them. He led them through the desert to the Promised Land, Canaan. In the desert the starving community was blessed with a layer of dew around the camp. When the dew was gone, thin flakes like frost appeared on the desert floor. The flakes were called Manna, the feast prepared by the God almighty for his chosen people. Manna tasted different for different people and satisfied the nutritional requirements of various age groups and produced no waste. It fell near the people with faith and far from those who were doubtful.

Later on, the plant Lichen was found to be similar to manna, due to its special qualities. Lichens are known to grow in some of the most extreme environments on Earth—arctic tundra, hot deserts, rocky coasts, and toxic heaps. Lichens are widespread and long-lived. Moreover they survive symbiotically, where both the partner and the host benefit equally. The brand name Lichen Builders owes its origin to such constructive traits of the plant Lichen. The group's concept of infrastructure development corresponds to that of the Manna, which is the symbol of happiness and heaven and Lichen which offers equal benefits for everyone involved. With infrastructure ideas that are a favourite among all their customers, Lichen Builders have always strived to keep up to the name they have chosen.

As the manna, be sure to hold on to what Lichen Builders have to offer with all its benefits. Lichen Builders has been proving their quality of work and gaining the trust and satisfaction of its investors for the last 25 years reiterating the significance of the brand name.

Lichen Builders invites you to be part of this heavenly feast.



# LICHEN A HEAVENLY FEAST

## ONGOING PROJECTS



City Mall, Thalassery. The Vision



N Square, Thripunithura, The Vision

## RECENTLY COMPLETED PROJECTS



V. E. Arcade, Cochin. Actual Project



Painuthura Towers, Cochin. Actual Project



Tee Cee Commerce Gate, Thodupuzha. Actual Project



Joseph Arcade, Pala. Actual Project



Rahamania Arcade, Chavakkad. The Vision



Yamuna Arcade, Calicut. Actual Project



Mangalam North End, Thodupuzha. Actual Project



Daliya Plaza, Koilandy. Actual Project



Daliya Square, Vadakara. Actual Project



Daliya Arcade, Thalassery. Actual Project



KNA Plaza, Kundannur, Cochin. Actual Project



Saaff Arcade, Koilandy. Actual Project



K Mall, Thripunithura. Actual Project

LICHEN  
2025

COMPLETING OUR LEGACY PROJECTS BY 2025

*"I have the strength to face all conditions by the power that Christ gives me" (Philippians 4:13)*



ANAND ARCADE  
MALAPPURAM, THE VISION



KELOTH SQUARE,  
KUTTIADY, THE VISION



MKS MALL  
ERATTUPETTA, THE VISION



TRIPUNITHURA PROJECT  
THE VISION



D4 MALL,  
KUTTIADY, THE VISION